

facebook Search for people, places and things

You are posting, commenting, and liking as Proud Parenting





Proud Parenting
 285,153 likes - 67,432 talking about this
 4.7 ★★★★★

Friends of Fans **21,107,761** ↑0.79%

People Talking About This **2,350** ↑75.5%

Weekly Total Reach **135,621** ↑4.79%

Society/Culture
 The leading social network and information resource for gay and lesbian parents.



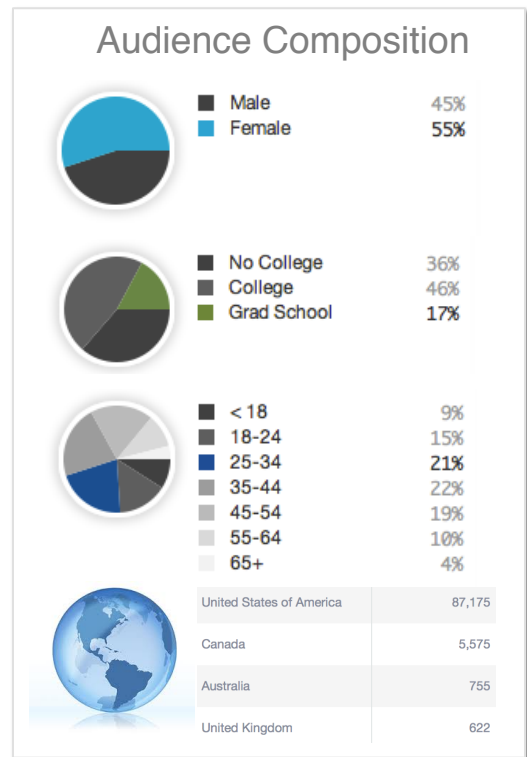
277k Likes

About Photos Videos Events Likes

Proud Parenting® is the leading digital media platform for LGBTQ parents and prospective parents. We offer engaging native advertising programs that connect our audience with advertisers. Custom programs have been designed for:

- Surrogacy & Family Planning Agencies
- Adoption and Foster Care Services
- Financial and Legal Services
- Travel and Vacation Services
- Music, Events and Entertainment
- Consumer Packaged Goods
- Children's Toys and Products
- Camps and Schools

Contact:
 Mark Elderkin
 sales@gayadnetwork.com
 954-485-9910



SPONSORSHIP PROGRAMS & RATES

Story Post on Proud Parenting Facebook Page, Website & Instagram

Sponsored editorial content provided by advertiser in the form of text, image and/or video is edited for relevancy and authenticity by Proud Parenting staff and posted to our Facebook page, Instagram feed and website.

[RATE: \$1,000 per post]

Sponsored Newsfeed Post on Facebook & Instagram

Advertiser's editorial content is promoted on Facebook and Instagram to target LGBTQ parents or other specific audience segments.

[RATE: \$12.50 CPM, for example 100,000 post impressions costs \$1,250]

Display Advertising - LGBTQ Parenting Audience

Banner advertising reaches LGBTQ parents and prospective parents on LGBTQ and mainstream websites and mobile apps.

[RATE: \$20.00 CPM, for example 100,000 ad impressions costs \$2,000]

Video Advertising - LGBTQ Parenting Audience

Video advertising reaches LGBTQ parents and prospective parents on LGBTQ and mainstream websites and mobile apps.

[RATE: \$40.00 CPM, for example 100,000 ad impressions costs \$4,000]

SALES CONTACT: Gay Ad Network | sales@gayadnetwork.com | 954-485-9910